

## Raise Right Fundraising FAQs

### What is Raise Right Fundraising?

Raise Right (formerly called Scrip) is a nationwide fundraising program. Gift card fundraising is the most convenient way to raise money—simply by doing everyday things. This year-round fundraiser is so simple...you don't sell a thing, just shop where you normally do & earn money to pay for your dance expenses at the same time. Making your shopping dollars work for you is a snap!

### How Do I Get Started?

Please read through the attached 'Getting Started' flyer for a step-by-step process on how to set up an account!

### What is the enrollment code for Expressions Dance Centre?

QKDE4DTJGQY9

### The earning percentages on some of these cards are small, is it really worth it?

As an example, Meijer offers a 3% rebate. If you spend \$200 a week at Meijer you earn \$4.80 each week in Raise Right funds which adds up to \$249.60 in a year, just from buying groceries and gas! Raise Right will also offer specials on certain cards where you could earn more if you purchase during a certain time period!

### How much of my earnings is applied directly to my dancer's account?

A 100% of your earnings from online orders will be applied into your dancer's account. The only way to pay for online orders will be to link a bank account (0.15 fee per transaction taken out of your earnings) or by credit card (up to 2.5% fee per transaction). We recommend linking a bank account in order to make your purchase as profitable as possible. For group orders where you will receive a physical gift card, 80% of your earnings will be applied to your dancer's account. The other 20% will be used to cover shipping costs. You can via cash or check for group orders.

### How do I pay for my gift cards?

The only way to pay for online orders will be to link a bank account (0.15 fee per transaction taken out of your earnings) or by credit card (up to 2.5% fee per transaction). If you select the option 'Pay Coordinator Directly' your order will be cancelled. We recommend linking a bank account in order to make your purchase as profitable as possible.

If you want to pay for gift cards via cash or check, please participate in the studio group orders. Those paying this way will receive physical gift cards. Order forms with payment must be turned in by the posted deadline.

### What gift cards are available for purchase?

There is a master list of all gift cards available for purchase in the studio lobby. This master list has been emailed to you and is posted on our website as well. Please use this as a reference when filling out your order form; however, the Raise Right app and website is still a great resource as new cards become available every day and certain brands will go on special at certain times that allow you to earn a higher percentage.

### I want to purchase physical gift cards but don't want to participate in the group order, how do I do this?

Some gift cards are eligible to ship to home. If they are, they will say 'Ship To Home Eligible' on the Raise Right app. You are responsible for any shipping costs.

### When are the group order deadlines?

We currently have one group order planned. The deadline for all order forms with payment is **Thursday December 1st**. Group orders have a higher shipping cost associated with them and we want this fundraiser to be profitable for parents without it costing the studio as well. If we find that there is a large interest in group orders, we will add more dates.

### Can my friends and family participate to help earn money for my dancer?

Yes. If they make their own account, please make sure we know what dancer it belongs to. Otherwise, you could purchase their gift cards through your account.

### I have more questions, who do I ask?

Please reach out to Laura Brasseur via the studio email at [expressionsdancecentre96@gmail.com](mailto:expressionsdancecentre96@gmail.com).